Endowment Fund - Request for Financial Advisor Recommendations

Dear Alumni Members,

We hope this email finds you well.

As we continue to strive for the advancement and prosperity of our dear Alma Mater, the College of West Africa ("CWA"), we are reaching out to you for assistance with an important need.

During the 2023 Convention, the Body discussed and approved the creation of an Endowment Fund. The College of West Africa Global Alumni Association, CWAGAA, is currently in search of a reputable financial advisor to provide guidance and expertise in helping to set-up and manage our Association's Endowment Fund. We believe that securing the services of a qualified financial advisor will greatly benefit our organization and enable us to make sound financial decisions that align with our goals and values.

If any of you have personal or professional connections with experienced financial advisors or firms who specialize in working with non-profit organizations or alumni associations, we would greatly appreciate your recommendations. Your insight and referrals would be invaluable as we endeavor to select the most suitable candidate to assist us in navigating our Endowment affairs.

Please email cwaglobalaa@gmail.com with any recommendations or information you may have on or before March 24, 2024. Your contribution to this effort will play a crucial role in shaping the future success of our alumni association.

Thank you in advance for your time, support, and dedication to our alumni community. Together, we can ensure a bright and prosperous future for our Alma Mater - CWA.

Warm regards,

The Managing Officers

About an Endowment Fund

An endowment is a fund that is invested to provide long-term support for a particular nonprofit organization or cause in perpetuity. A portion of the fund is made available annually while the remaining assets are retained in the fund to provide for growth over time. An additional strategy to ensure the growth of an endowment is to maintain regular deposits to the fund.

The financial advisor will guide CWAGAA in making decisions, guidelines, and policies about matters that will ensure the viability and perpetuity of the endowment fund.